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Customer Login

eBay Marketing Unlimited

\$99/month

eBay Marketing Unlimited is an optional [eBizAutos 4.0](#) upgrade.

The #1 dealer solution on eBay Motors. eBizAutos conceals the complexity of eBay Motors with background automation and provides your dealership with easy access to the Internet's #1 source for exposure, leads, and sales. eBay Marketing Unlimited provides all of the functionality of [eBay Marketing Basic](#) plus support for unlimited national auction and fixed price listings.*

The diagram illustrates the integration of three key components:

- eBay Marketing Manager**: Represented by a screenshot of a web interface with various data fields and buttons.
- eBizAutos Multimedia Presentation**: Represented by a screenshot of a car listing page featuring a silver sports car.
- eBay**: Represented by the eBay logo and the text "# 1 Automotive Site".

Arrows indicate the flow of data and interaction between these components. Below the eBay logo, it states "12 Million+ Visitors / mo".

Below the diagram, there are two links:

- [Interactive Screenshots](#)
- [eBizAutos 4.0 Demo](#)

#1 Automotive Site for Exposure, Leads, and Sales

With more than 12 million unique visitors per month, eBay Motors is consistently ranked the No. 1 automotive site on the Web by Nielsen/NetRatings.

- 36% of all online automotive minutes are spent on eBay Motors.
- eBay Motors marketing generates a high volume of leads (eBay Bids, Ask Seller Question (ASQ), email leads, Phone Calls, and Best Offer leads).
- eBay's buyer protection programs and unique marketplace features lead to high conversion rates. Significantly more cars are sold on eBay Motors before 9:00 a.m. than an average dealership sells in a year. An automobile sells on eBay Motors every 60 seconds. A Sport Utility Vehicle (SUV) sells on eBay Motors every seven minutes.

The #1 Dealer Solution on eBay Motors

eBizAutos is the #1 dealer solution on eBay Motors with six years experience and a proven track record of helping dealers increase their success on eBay Motors.

- eBizAutos sends more dealer listings to eBay Motors than any other solution provider - 20% of all passenger vehicle dealer listings launched to eBay Motors are launched using eBizAutos's eBay Marketing solution.
- eBizAutos has sent over 600,000 vehicle listings to eBay Motors, more than our closest five competitors combined.
- Each month dealers nationwide launch more than \$500 million in gross merchandise value (GMV) to eBay Motors using eBizAutos' eBay Marketing Solution.

The Most Complete eBay Solution Available

Six years of constant innovation have allowed us to create the most powerful, easy-use interface to the eBay Motors marketplace. eBizAutos conceals the complexity of eBay Motors with background automation and makes it easy for you to capitalize on the power of the eBay Motors marketplace.

- Schedule listings in seconds, re-list, revise or end live listings.
- Research comparable listings.
- Easily build eBay "About Me" pages.
- Support for eBay Stores, fixed price listings, 21-day listings, PayPal bidder verification and more.
- Bidder contact information for every eBay lead is captured and stored in the eBizAutos Lead Manager.
- Full support for Best Offer and Fixed Price Listings.
- Bidder, ASQ (Ask Seller Question), and Email leads captured.
- Automatic responses emailed to all eBay auction bidders and leads.
- Automatically email high eBay bidders.
- and much more...

Advanced Multimedia Presentations

Present eBay buyers with the best possible inventory presentations, complete with [video](#), detailed descriptions, and up to 60 photos per listing.

Fully Integrated with eBizAutos 4.0

eBizAutos eBay Marketing is a fully-integrated component of the [eBizAutos 4.0](#) Internet marketing solution. eBizAutos makes it easy to consolidate your dealership's separate Internet marketing systems into a single, more effective solution. Dealerships using eBizAutos experience a dramatic, measurable increase in [lead generation](#) and sales.

Related eBizAutos Pages

- [eBizAutos 4.0](#)
- [Lead Generation](#)
- [Classifieds Marketing](#)
- [Direct-Link Site Marketing](#)
- [Lead Manager](#)

* eBay fees not included

- [eBizAutos 4.0](#)
 - [Inventory Manager](#)
 - [Inventory Gallery](#)
 - [Website Plug-In System](#)
 - [New Car Marketing](#)
 - [Lead Generation](#)
 - [eBay Marketing Basic](#)
 - [Direct-Link Marketing](#)
 - [Search Engine Optimization](#)
 - [eBizAutos Automotive Search Site](#)
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